



DONALD W. MCCARTHY Heartland Leadership Forum



YOU'RE INVITED TO ATTEND

An Evening with Vice Admiral Jan Tighe

Deputy Chief of Naval Operations
for Information Warfare and
Director of Naval Intelligence

Event Details

MONDAY, MAY 15, 2017 | 5-8PM

Reception and Dinner

HILTON MINNEAPOLIS

1001 Marquette Avenue | Minneapolis, MN 55403

Event Schedule

5 PM – Registration / Cocktail Reception

6 PM – Dinner & Program
Keynote, Q&A Discussion

8 PM – Event Concludes

Get Tickets at:

[HTTPS://WWW.EVENTBRITE.COM/E/DONALD-W-MCCARTHY-HEARTLAND-LEADERSHIP-FORUM-TICKETS-32427869631](https://www.eventbrite.com/e/donald-w-mccarthy-heartland-leadership-forum-tickets-32427869631)



Keynote Speaker

VICE ADMIRAL JAN TIGHE

The keynote speaker is Vice Admiral Jan Tighe, a 1984 Naval Academy graduate. She currently serves as both the Deputy Chief of Naval Operations for Information Warfare (which includes all aspects of Cyber Warfare) and the Director of Naval Intelligence. VADM Tighe will address the nexus of cyber and national security, as well as America's economic security and threats that include cyber espionage and cyber crime.

The **HEARTLAND LEADERSHIP FORUM** is named in honor of Minnesota's own Donald W. McCarthy, a graduate with the Naval Academy's Class of 1944. Don served in both World War II and the Korean War. He then climbed the corporate leadership ladder with Northern States Power (now Xcel Energy) to become Chairman and CEO. During his illustrious career, Don also led many community organizations that helped to shape the Twin Cities metro area to become the vibrant business and social community it is today.



DONALD W. MCCARTHY Heartland Leadership Forum



Event Sponsorship

We are looking for Event Sponsors to partner with our Chapter to support this event, which underpins our mission to educate our business community about important global issues. Please contact Chris Bentley at VPMembership@usnaaamw.com or directly at 612.799.9892 for more information.

Headline Sponsor

\$15,000

- Event recognition as Headline Sponsor, including sponsor table signage
- Event speaking opportunity
- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event program, and in all event advertising and communications.
- Premier seating for 20 guests

Gold Sponsor

\$10,000

- Event recognition as a Gold Sponsor, including sponsor table signage
- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event program, and in all event advertising and communications.
- Premier seating for 15 guests

Silver Sponsor

\$5,000

- Event recognition as a Silver Sponsor, including sponsor table signage
- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event program, and in all event advertising and communications.
- Premier seating for 10 guests

Registration Sponsor

\$2,500

- Corporate logo and sponsorship recognition on the Chapter's website, registration web page and signage at the registration table
- Premier seating for 10 guests

ABOUT THE Upper Midwest Chapter

The United States Naval Academy Alumni Association – Upper Midwest Chapter, a Minnesota 501(c)3 organization, is a “top 10” chapter of more than 100 chapters world-wide.



Our mission is three-fold. We are dedicated to the perpetuation of the Naval Academy as an institution of national leadership development; we advocate for the continued call to leadership for all alumni. We engage our alumni and the broader naval services community to raise the public profile of the Navy and Marine Corps in the upper Midwest. Finally, we seek to educate our community about important global issues by bringing preeminent military and political leaders to the local stage.

THANK YOU TO OUR ANCHOR SPONSORS



For more information on becoming an Anchor Sponsor, please contact Chris Bentley at vpmembership@usnaaamw.com or 612.799.9892.